

# Mayors in Action - Webinar Series: Municipal Integrated Actions involving citizens

Thursday, 3 March 2016, 11:00 – 12:30 CET

In order to achieve the strategic objectives of EU 2020 climate-energy package, it is necessary for the local authorities to integrate measures and initiatives. Involving citizens increases energy efficiency through behavioral change, and supports local investments that promote the preservation of the environment directly and indirectly, encouraging energy saving and production from renewable sources.

## Programme:

11:00 – 11:05 Welcome and set the scene – *Evi Tzanakaki, CRES, Greece*

11:05 – 11:30 Examples of integrated actions in Greece – *Maria Tsarmpopoulou, Kanellina Giannakopoulou, CRES, Greece*

Questions & Answers

11:30 – 11:55 Engaging citizens in sustainable transport – *Nikos Ntaras, Grigoris Zoidis, CRES, Greece*

Questions & Answers

11:55 – 12:20 *Water and energy saving initiatives in Zaragoza* – *Marisa Fernández Soler, ZINNAE-Zaragoza Innova en Agua y Energía (TBC)*

Questions & Answers

12:20 – 12:30 Wrap up and upcoming opportunities

Register for the webinar [here](#).

